



#### Farmers' Database

# FRUITS

(Farmer Registration and Unified beneficiary InformaTion System)

URL – www.fruits.karnataka.gov.in

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# Need for Farmer Data Base

- Various Departments Provide benefits/ assistance to the farmers
  - Revenue : Crop loss payment (NDRF/ SDRF)
  - Agriculture: Crop Insurance, various schemes
  - Horticulture : Crop Insurance, Various schemes
  - Sericulture : Various Schemes, Support Price
  - Rural Development and Panchayath Raj: MGNREGS
  - Animal Husbandry: Various Schemes, Milk subsidy

(Contd...)

# Need for Farmer Data Base (contd...)

- Social Welfare and BCM: Digging of Bore wells
- Co-operation : MSP, Crop loan Interest subsidy
- Food and Civil Supply: MSP (food crops)
- Departments provide these services in manual fashion Or have disconnected IT systems.
- No common data base of farmers and benefits availed by them

# Challenges - Absence of Farmer Data Base

- Farmers need to submit documents again and again to avail benefit(s).
  - Official need to verify the documents each time.
    - No support to authenticate electronically.
- > Even unscrupulous people can avail benefit.
  - By providing fake and fudged documents.
  - Impersonation.
  - Providing partial land details to avail SF/MF benefits.
  - Availing benefit beyond upper limit individual/Family limit.

# Challenges - Absence of Farmer Data Base (contd..)

- > Government doesn't have complete view of farmers
  - Examples:
    - Crop grown v/s seeds obtained on subsidy.
    - Fertiliser purchased v/s crops grown and their extent.
    - Support/assistance from different departments for same units?
    - Benefits on same land multiple times and from multiple departments?
    - Seeds for Crop A Crop Insurance for crop B MSP for Crop C?
    - Crop loan for crop A Crop Insurance for Crop B?

# Challenges - Absence of Farmer Data Base (contd..)

- ➤ Positive convergence within/ across the departments?
  - SW/ BCM departments providing bore wells,
  - RDPR and Horticulture providing Area expansion under MGNREGS and other schemes,
  - Horticulture & Agriculture departments providing Micro irrigation,
  - Post harvest and marketing facility by line departments

Improved impact of scheme implementation

# Challenges - Absence of Farmer Data Base (Contd)

- Isolated data bases Government failing in connecting farmers to
  - Bulk purchaser
  - Input suppliers
    - Finance Banks/ FIs
    - Seeds
    - Pesticides
    - Fertilizers
    - Tools and equipment's

# India needs to have unique ID based unified farmer data base with relevant attributes

# Creation of Farmer database

# A unified portal called FRUITS -Farmer Registration & Unified beneficiary Information System is in place in Karnataka

> Developed through the NIC Karnataka

# The FRUITS

- > The **FRUITS** has the following details
  - Personal details
    - Aadhaar name & Number Sec. 7 notification in place
    - Mobile number
    - Gender,
    - Caste, minority status
    - Physical ability details,
    - Ration card/ Family ID number

# The FRUITS

#### Land details

 Land parcels' survey number and extent as per Bhoomi -land record data base

# Crop details

- Crop grown details from Crop Survey data base
- Benefits availed
  - Attributed to farmer
  - Attributed to land

# Features of FRUITS

- > Farmer centric database
  - Farmers with and without Land are registered
- > FRUITS is linked to departments IT systems and provides details
  - "HASIRU" Horticulture dept.,
  - "K-KISAN" Agriculture dept.,
  - "Pashu-Bhagya" AH & VS dept.,
  - "MSP" Food & Civil Supply dept., Cooperation dept.,
     KMF

# Features of FRUITS (contd...)

- > All scheme payment to farmers routed through FRUITS
  - Connects to DBT State Financial Management System (Treasury/bank) for payment.
- > Hence benefit details get recorded in FRUITS.
- > Therefore, it is now an **inventory of farmers, land** and benefits extended to them.

# Strategy adopted for creation of Farmers' data in FRUITS

- Farmer ID (FID) is made mandatory for availing benefits
- All Departments providing benefits to farmers were directed to register farmers in FRUITS.
  - Registration done before granting any benefit
- > Self Registration in place
- > Use of CSC centres for registration
- > NGOs allowed to take up registration

# How the data in FRUITS is up-to-date?

- Electronic Synchronisation with BHOOMI
  - change in ownership of land captured.
- > Facility for farmers to update personal details
  - Mobile,
  - Change in Aadhaar Name,
  - Address,
  - Bank details.....
- Facility for registering authorities to update Addition and Deletion of Land details.

## Benefits to Stakeholders - Farmer

# One-time registration for lifetime

- self registration
- updation requests by farmers

Facility to apply online for schemes of various department.

Crops details as per crop survey available.

Access to the Weather Data and forecast

#### Check the status of

- Aadhaar Demo authentication
- Seeding of Account to Aadhaar(NPCI)
- Benefit availed under various Departments

### Benefits to Stakeholders - Government

Helps making informed decision

Availability of weather data and forecast.

Authentic & complete farmer information at one place



Identification of mosteligible beneficiaries Elimination of bogus and ghost beneficiaries

Identification of genuine SF/MF.

# FRUITS - Electronic Integrations - Data Providers



# FRUITS - Electronic Integrations – User Applications

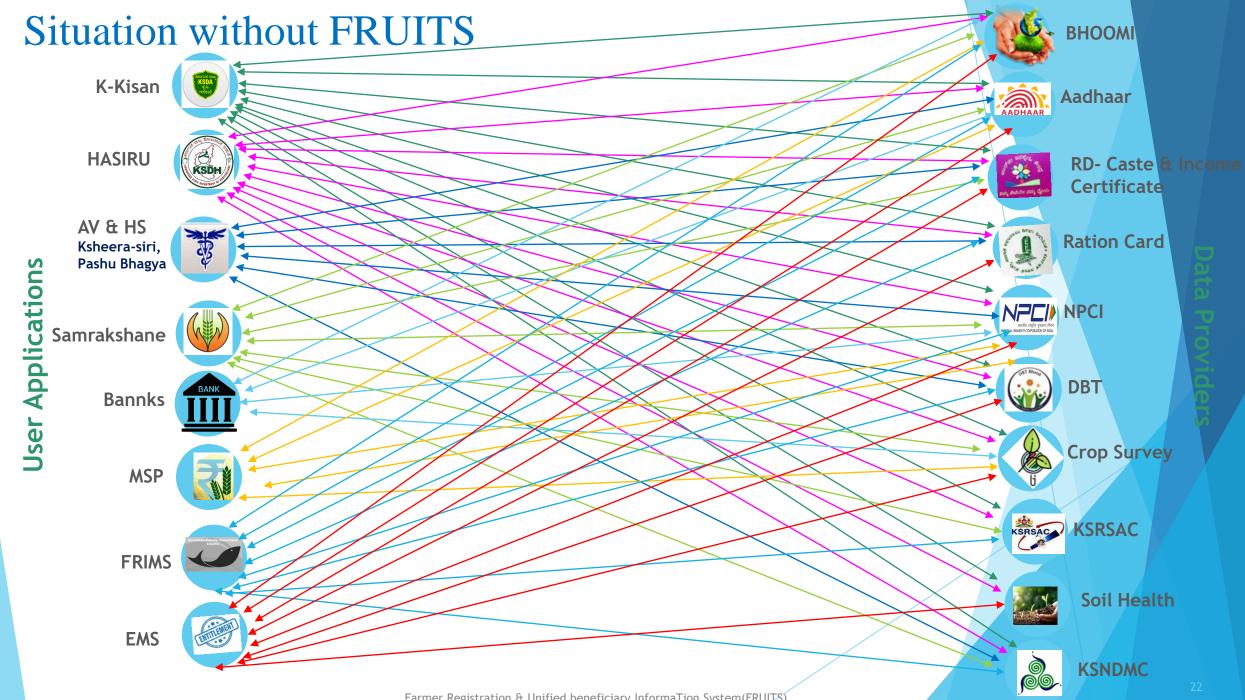


# **Ensuring Data Authenticity**

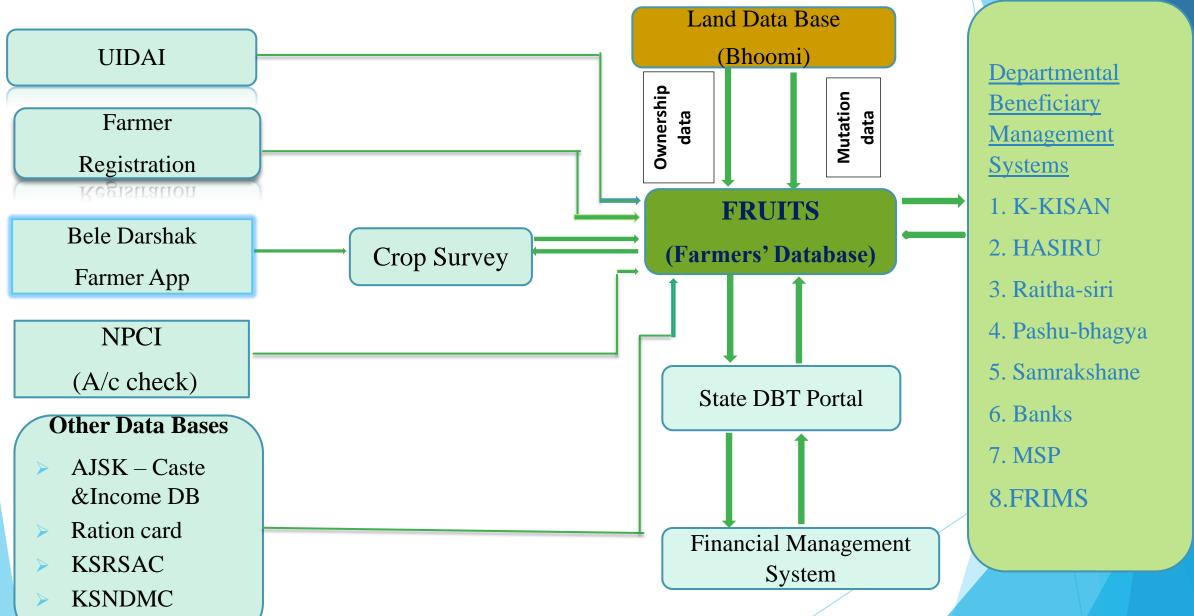
- > Data authenticity is ensured through following electronic integrations:
  - UIDAI (AADHAAR)
    - (Demo Auth. | AADHAAR encrypted | Name captured as in AADHAAR)
  - NPCI (Payment Gateway)
    - (Aadhaar seeding with Bank account | payment status after DBT)
  - BHOOMI (Land Records)
    - (Ownership | Extent | Name comparison tool)
  - AJSK (Caste & SF/MF Certificates)
     (Electronically issued certificates)

# Ensuring Data Authenticity (Contd...)

- PDS (Ration Card data)
  - (Family details | Farmer photo capture)
- KSNDMC (Weather Data)
  - (Weather data (Temp, Rainfall, RH, WS)| Forecast for next 72 Hrs)
- Crop Survey
  - (Crops grown details )
- > Soil Health Card
  - (Soil Health status integrated with Gol)

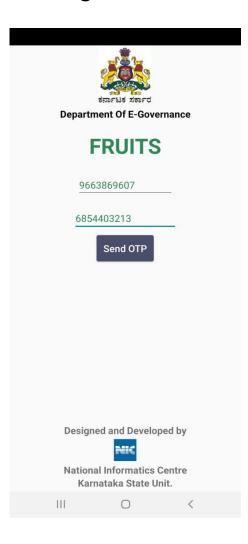


### Situation with FRUITS

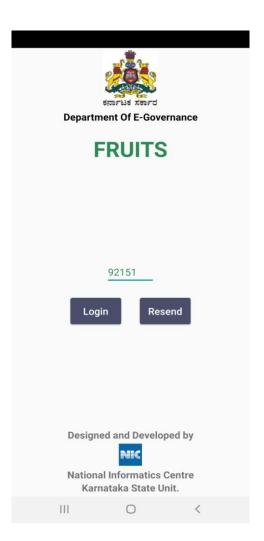


# FRUITS- Mobile App

#### Login Screen



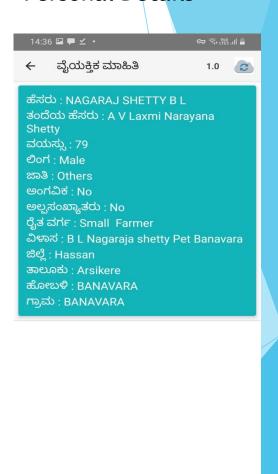
#### **OTP Verification**



#### Home Screen



#### Personal Details



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# FRUITS- Mobile App (Contd..)

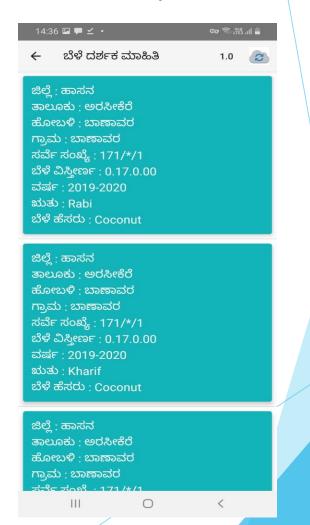
#### Payment Details



#### **Land Details**



#### **Current Crop Details**



# FRUITS- Mobile App (Contd..)

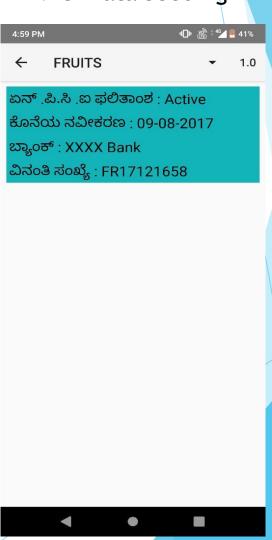
#### Weather Data/Forecast



#### Griviance Screen



#### NPCI Data Seeding



Farmer Registration & Unified beneficiary InformaTion System(FRUITS)

# FRUITS in Agriculture Lending

# Agriculture Lending – use of IT systems

- No common data base or unified IT system for sanctioning/ disbursement of loan across banks.
  - Each commercial bank and cooperative banks use their own IT system.
- In most cooperative FI like PACS No IT system at all.
- Not enough IT enabled checks to detect farmers availing multiple loans
  - On same land
  - In different banks and / or
  - Different branches.

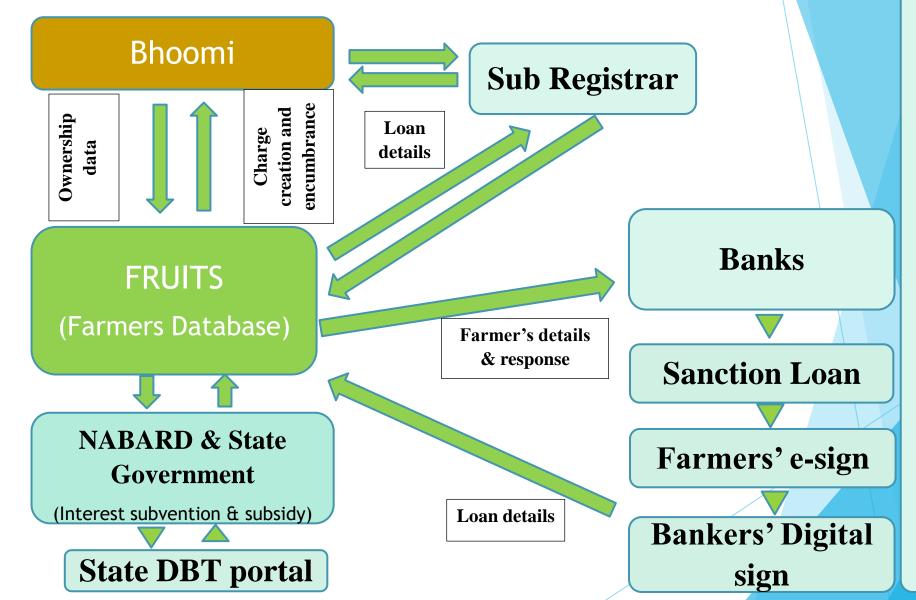
# Agriculture Lending – use of IT systems (contd..)

- > Possibility of interest subvention and interest subsidy being availed multiple time.
- When loans are waived Waiving off of loans of a person in multiple banks/ branches Loss to the exchequer.
- > Requirement of **de-duplication** of beneficiaries within and across the banks.

# Agriculture Lending – use of IT systems (contd..)

- > RBI has also advised to seed the loan details in RoR and de-duplicate the agriculture loan
- > The "FRUITS" acts as common data base of agriculture loans and helps
  - Banks,
  - Government and
  - Farmers

# Data Flow in FRUITS- Banks integration



GO from Revenue Department to integrate FRUITS with KAVERI for registration of agriculture lending by banks

ಕರ್ನಾಟಕ ಸರ್ಕಾರ

ಸಂಖ್ಯೆ: ಕಂಇ/83/ಎಂಎನ್ಎಂಯು/2021

ಕರ್ನಾಟಕ ಸರ್ಕಾರ ಸಚಿವಾಲಯ, ಬಹುಮಹಡಿಗಳ ಕಟ್ಟಡ, ಬೆಂಗಳೂರು, ದಿನಾಂಕ: 23-06-2021

#### ಅದಿಸೂಚನೆ

ನೋಂದಣಿ ಮತ್ತು ಮುದ್ರಾಂಕ ಇಲಾಖೆಯ ಕಾವೇರಿ ತಂತ್ರಾಂಶದಲ್ಲಿ ರೈತರು ಘೋಷಣೆ ಪತ್ರಗಳನ್ನು ಸಲ್ಲಿಸುವಾಗ ಬ್ಯಾಂಕಿನಿಂದ ನಮೂನೆ-3 ನ್ನು ಉಪ ನೋಂದಣಾಧಿಕಾರಿಗಳ ಕಛೇರಿಗೆ ಭೌತಿಕವಾಗಿ ಸಲ್ಲಿಸಬೇಕಾಗಿದ್ದು, ಇದರಿಂದ ರೈತರಿಗೆ ಕೃಷಿ ಸಾಲ ವಿತರಿಸುವಲ್ಲಿ ವಿಳಂಬವಾಗುವುದನ್ನು ತಪ್ಪಿಸಲು ಈ ಪದ್ಧತಿಯನ್ನು ಸರಳೀಕರಣಗೊಳಿಸಿ, FRUITS ತಂತ್ರಾಂಶದಿಂದ ಆನ್ರ್ಯೆನ್ ಮುಖಾಂತರ ಕಳುಹಿಸಲಾಗುವ ಡಿಜಿಟಲ್ ಸಹಿವುಳ್ಳ ಘೋಷಣಾ ಪತ್ರಗಳನ್ನು (Declaration/Form-3) ಉಪ ನೋಂದಣಿ ಕಛೇರಿಗಳಲ್ಲಿನ ಕಾವೇರಿ ತಂತ್ರಾಂಶದಲ್ಲಿ ಫೈಲಿಂಗ್ ಮಾಡಲು ಅವಕಾಶವಾಗುವಂತೆ ಇ-ಆಡಳಿತ ಇಲಾಖೆಯ ಅಭಿವೃದ್ಧಿಪಡಿಸಿರುವ FRUITS ತಂತ್ರಾಂಶದೊಂದಿಗೆ ಕಾವೇರಿ ತಂತ್ರಾಂಶವನ್ನು ಸಂಯೋಜನೆಗೊಳಿಸಲು ಆದೇಶಿಸಿದೆ.

ಕರ್ನಾಟಕ ರಾಜ್ಯಪಾಲರ ಆಜ್ಞಾನುಸಾರ ಮತ್ತು ಅವರ ಹೆಸರಿನಲ್ಲಿ,

(ಕೆ.ಏಕೇಶ್ ಬಾಜು) ಸರ್ಕಾರದ ಅಧೀನ ಕಾರ್ಯದರ್ಶಿ, ಕಂದಾಯ ಇಲಾಖೆ (ನೋಂದಣಿ ಮತ್ತು ಮುದ್ರಾಂಕ)

ಇವರಿಗೆ: ಸಂಕಲನಕರಾರು, ಕರ್ನಾಟಕ ರಾಜ್ಯಪತ್ರ, ಬೆಂಗಳೂರು – ಮುಂದಿನ ಇ-ಗೆಜೆಟ್ನಲ್ಲಿ ಪ್ರಕಟಣೆ ಮಾಡಲು ಕೋರಲಾಗಿದೆ.

- ು. 1) ಸರ್ಕಾರದ ಅಪರ ಮುಖ್ಯ ಕಾರ್ಯದರ್ಶಿಗಳು, ಸಿಬ್ಬಂದಿ ಮತ್ತು ಆದಳಿತ ಸುಧಾರಣಾ ಇಲಾಖೆ (ಇ-ಆಡಳಿತ) ಇವರ ಆಪ ಕಾರ್ಯದರ್ಶಿ, ಬಹುಮಹಡಿಗಳ ಕಟ್ಟಡ, ಬೆಂಗಳೂರು.
- 2) ನೋಂದಣಿ ಮಹಾಪರಿವೀಕ್ಷಕರು ಹಾಗೂ ಮುದ್ರಾಂಕಗಳ ಆಯುಕ್ತರು, ಕಂದಾಯ ಭವನ, 8 ನೇ ಮಹಡಿ, ಕೆ.ಜಿ.ರಸೆ, ಬೆಂಗಳೂರು.
- 3) ಎಲ್ಲಾ ಜಿಲ್ಲಾ ನೋಂದಣಾಧಿಕಾರಿಗಳಿಗೆ.
- 4) ಎಲ್ಲಾ ಹಿರಿಯ /ಉಪ ನೋಂದಣಾಧಿಕಾರಿಗಳಿಗೆ.
- ್ರೆ ಸರ್ಕಾರದ ಪ್ರಧಾನ ಕಾರ್ಯದರ್ಶಿಗಳು, ಕಂದಾಯ ಇಲಾಖೆ (ವಿಪತ್ತು ನಿರ್ವಹಣೆ, ಭೂಮಿ & ಯುಪಿಓಆರ್), ಇವರ ಆಪ ಕಾರ್ಯದರ್ಶಿ, ಬಹುಮಹಡಿಗಳ ಕಟ್ಟಡ, ಬೆಂಗಳೂರು
- 6) ಸರ್ಕಾರದ ಉಪ ಕಾರ್ಯದರ್ಶಿ, ಕಂದಾಯ ಇಲಾಖೆ (ವಿಪತ್ತು ನಿರ್ವಹಣೆ, ನೋಂದಣಿ ಮತ್ತು ಮುದ್ರಾಂಕ) ಇವರ ಆಪ್ಪ ಸಹಾಯಕರು, ಬಹುಮಹಡಿಗಳ ಕಟ್ಟಡ, ಬೆಂಗಳೂರು.
- 7) ಶಾಖಾ ರಕ್ಷಾ ಕಡತ / ಹೆಚ್ಚುವರಿ ಪ್ರತಿಗಳು.

#### Letter from DFS on 19.07.2021

4. In view of the above, to facilitate ease of carrying out agriculture lending by banks, the FRUITS portal may be utilised for rolling out across bank branches in Karnataka, after the successful implementation of this portal in the ongoing pilot project with Canara bank branches.

Yours Faithfully

(A.K.Das)

Deputy Secretary Tel: (011) 23748736

Conv. to:

#### F.No. 19/11/2021-RRB Ministry of Finance Department of Financial Services

Jeevan Deep Building, Parliament Street New Delhi, 19 July, 2021

To:

- 1. MDs and CEOs of all PSBs.
- 2. Chairman, NABARD.

Subject: Implementation of Farmers Registration and Unified Beneficiary InformaTion System (FRUITS) in the state of Karnataka- regarding.

Sir,

The Internal Working Group set up in RBI has, *inter alia*, made the following recommendations relating to 'Digitalization of Land Records' in the states:

- (i) GoI should push state governments to complete the digitisation process and updation of land records in a time bound manner.
- (ii) State governments should give access to banks to digitized land records in order to verify land title and create charge online. In such states, banks may use the Records of Rights available on the portal of the concerned state governments.
- 2. In this connection, Department of Land Resources (DoLR), Government of India, have requested the States to link land record database with banks and financial institutions so that any loan or charges created against any parcel of land is reflected in the land records on real time basis or at the shortest span of time.
- 3. Recognising the importance of a Farmers' data base and evolution of an integrated agriculture ecosystem in the State, the Government of Karnataka has developed a webbased application called FRUITS IT system for registering the crops loans and creating a charge while undertaking agriculture lending by banks. The FRUITS portal was launched by the State Govt. of Karnataka in December 2020 and is being implemented on pilot basis the Bengaluru circle of Canara Bank.
- 4. In view of the above, to facilitate ease of carrying out agriculture lending by banks, the FRUITS portal may be utilised for rolling out across bank branches in Karnataka, after the successful implementation of this portal in the ongoing pilot project with Canara bank branches.

Yours Faithfully

(A.K.Das) Deputy Secretary Tel: (011) 23748736

Copy to:

- 1. Additional Chief Secretary, Government of Karnataka
- 2. Secretary, Department of Land Resources (DoLR)
- 3. SLBC, Karnataka
- 4. CEO, NPCI

# Letter from DAC & FW Gol to NABARD

2. Meanwhile, the Government of Karnataka has developed FRUITS (<u>Farmer Registration and Unified beneficiary InformaTion System</u>) a unified farmer data base. The State Govt. has informed that FRUITS is now being used in agricultural lending also through banks. The Department of Financial Services vide its letter F.No. 19/11/2021-RRB, Dated 19-07-2021 has already advised all banks to use FRUITS for lending agricultural loans. This IT System would create a unified data base of farmer wise and land wise agricultural loan details and the data could be used for extending interest subvention effectively. Therefore, you are advised to use FRUITS data for finalising interest subvention claims of various banks in Karnataka State from this financial year itself.

Dr. Ashish Kumar Bhutani, IAS

Additional Secretary



भारत सरकार कृषि एवं किसान कल्याण मंत्रालय कृषि, सहकारिता एवं किसान कल्याण विभाग Government of India Ministry of Agriculture & Farmers Welfare Department of Agriculture, Cooperation & Farmers Welfare

> Tele No: 011-23389208 Fax: 011-23389441

D.O. No. 7-15/2021-Credit-I (FTS: 100324)

Dated the 01st August, 2021

Subject: Using FRUITS Data for finalizing interest subvention claims of banks for State of Karnataka.

Government of India extends interest subvention through NABARD and RBI for short term lending for agricultural purposes through Coop Banks, RRBs and Commercial Banks. As of now, there is no unified IT system having details of all agriculture loans and this Department is in the process of developing a portal for Interest Subvention on the short-term agri loans which may take some time.

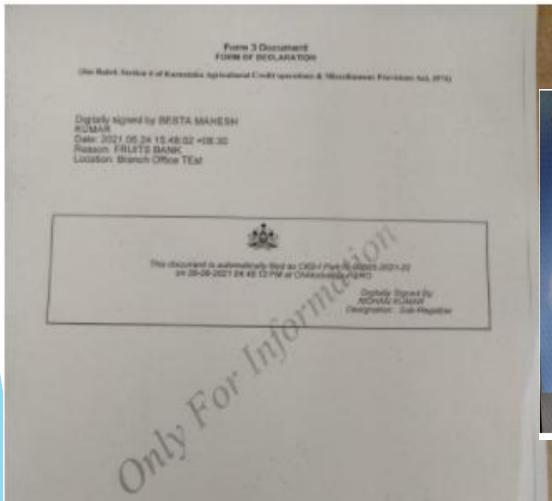
- 2. Meanwhile, the Government of Karnataka has developed FRUITS (Farmer Registration and Unified beneficiary InformaTion System) a unified farmer data base. The State Govt. has informed that FRUITS is now being used in agricultural lending also through banks. The Department of Financial Services vide its letter F.No. 19/11/2021-RRB, Dated 19-07-2021 has already advised all banks to use FRUITS for lending agricultural loans. This IT System would create a unified data base of farmer wise and land wise agricultural loan details and the data could be used for extending interest subvention effectively. Therefore, you are advised to use FRUITS data for finalising interest subvention claims of various banks in Karnataka State from this financial year itself.
- For any details offices may be advised to contact Mr. Rajeev Chawla, IAS, Additional Chief Secretary DPAR (e-Gov) Government of Karnataka (Phone Number: 080-22373843 / 22353953).

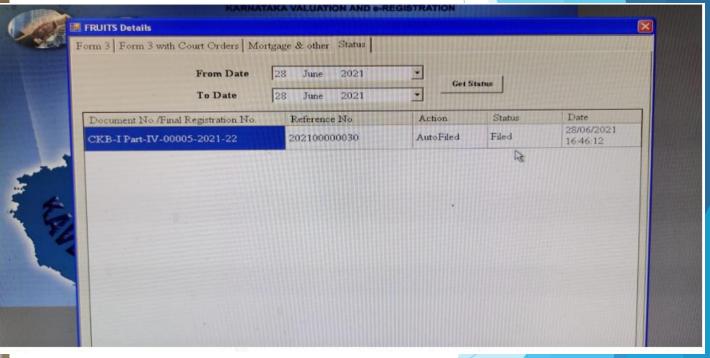
Yours sincerely,

Sd/-(Dr. Ashish Kumar Bhutani)

Dr. G. R. Chintala Chairman,

## Filing in SRO





# Release document accepted in SRO

#### Certificate of Discharge / Reconveyance

(See Section 10A of Karnataka Agricultural Credit operations & Miscellaneous Provisions Act, 1974)

The Financial Assistance of Rs.160000.00 /- availed by Sri/Smt./Kum. Nagesha B C S/W/D of Keshavappa aged about 33 years residing at BISEGARAHALLI, Chikballapur Taluk, Chikkaballapur District from Canara Bank, PERESANDRA Branch, has been repaid in full vide Loan No 1293840006797 and charge created/mortgage executed with Registration No CKB-I Part-IV-00005-2021-22 Dated 28/06/2021

In consideration of the barrower having cleared the loan against which the charge was created on the land/immovable property as specified in the schedule, I/we at PERESANDRA place on 07 Aug 2021 here by make this Discharge Certificate as required by Section 10A of the Karnataka Agricultural Credit Operations and miscellaneous Provisions Act. 1974 (Act.2, 1975) and release the mortgage/ charge created on such land/immovable property as described in the schedule.

SL. No.	Village	Hobli	Taluk	District	Survey no & Block no. or Hissa No.	
	BISAIGARAHALL	MANDIKALLU	Chikballapur	Chikkaballapur	33/*/1C	0/27/0.00

#### I/We

1.Certify on behalf of Canara Bank . PERESANDRA Branch that, bank does not have any charge against the land/immovable property as specified in the schedule.

Declare that the facts stated above are true and correct to the best of my/our knowledge and belief.

3. May be exempted from personal appearing under Section 88(1) of Registration Act 1908

Place:PERESANDRA Date :07/08/2021

Digitally signed by BESTA MAHESH KUMAR

Date: 2021.08.07 13:18:36 +05:30

Reason: FRUITS BANK Location: Branch Office



This document is automatically filed as CKB-I Part-V-00001-2021-22 on 09-08-2021 11:48:04:AM at Chikkaballapur-SRO

Digitally Signed By: V GEETHA Designation : Sub-Registrar

## **Bhoomi Mutation Status**

7/2/2021

Bhoomi Mutation Status

Print

## ವಹಿವಾಟಿನ | ವಿವರ TRANSACTION | SUMMERY

ಮ್ಯುಟೇಷನ್ ಸ್ಥಿತಿ / MUTATION STATUS											
ಜಿಲ್ಲೆ :	kolar	ತಾಲ್ಲೂಕು	chikballapur	ಹೋಬಳಿ	ಮಂಡಿಕಲ್ಲು	ಗ್ರಾಮ	ಬಿಸೈಗಾರಹಳ್ಳಿ				
ಸ್ಥಿತಿ : ಮ್ಯುಟೇಶನ್ ಅನುಮೋದನೆಗಾಗಿ ರಾಜಸ್ವನಿರೀಕ್ಷಕರ ಲಾಗಿನ್ ನಲ್ಲಿ ಬಾಕಿ ಇದೆ											
ಅರ್ಜಿ ವಿವರ / APPLICATION DETAILS :					Request Source : Kaveri		Request Number :6853665				
ಭೂಮಿ ಅರ್ಜಿ ಸಂಖ್ಯೆ :	6790	ಹೆಸರು :	Canara Bank , PERESANDRA	ವಿಳಾಸ :	PERESANDRA	ಅರ್ಜಿ ರೀತಿ	ಹಕ್ಕು ಮತ್ತು ಋಣ				
ಸ್ವಾಧೀನತೆ ರೀತಿ :	ಆಧಾರ/ ಭೋಗ್ಯ	ಮೂಲ :		Doc:	CKB-I Part-IV- 00005-2021-22	DOC Date:	28/06/2021				
ವಹಿವಾಟಿನ ವಿವರ / TRANS	SACTION D	ETA <b>I</b> LS :									
ವಹಿವಾಟಿನ ಸಂಖ್ಯೆ :	13/2020- 2021	ವಹಿವಾಟಿನ ವರ್ಷ :	2020-2021	MR No :	5/2020-2021	ನೋಟೀಸ್ ಸೂಚಿಸಿದ ದಿನಾಂಕ:	29/06/2021				
ಬಾಧಿತವಾದ ಸರ್ವೆ ಮತ್ತು ಹಿಸ್ಸಾ ನಂ		ಆಧಾರ / ಭೋಗ್ಯ ಮಾಡಿದವರು ವಿಸ್ತೀರ್ಣ									

## How FRUITS help Banks and Government?

- Identifying farmers through unique ID. All the details available at one place
  - No possibility of impersonation and fake records.
- Provides crop details Right quantum of loan scale of finance
  - crop grown perennial crops.
    - Find out crop grown v/s crop loan availed.
- > No multiple loans for same crop and same land (unless allowed as per guidelines).
  - No duplicate benefits.

## How FRUITS help Banks and Government? (contd..)

- > Interest subvention/ subsidy by using FRUITS data.
  - De-duplication and saving to exchequer.
  - Even DBT could be done
- > Easy coverage of loanee farmers under **crop insurance**
- > Identification of farmers who have not availed loans
  - > Focus on these farmers to bring under institutional finance.
- Development departments find out potential beneficiaries

## How FRUITS help Banks and Government? (contd...)

- ➤ Helps banks in creating charge and encumbrance in RoR through electronic integration with
  - Bhoomi
  - Kaveri (Land registration application of registration dept.)
- > Farmers need not visit Sub Registrar Office
- > MIS report commercial banks or cooperative

# FRUITS in Advisory Services

## Use of FRUITS in Advisory Services

- >Advisories crop, live stock related
  - SMS without knowing which farmer is growing what crop or rearing what animal
    - Farmers lose focus
    - Get irritated
    - Objective is not achieved
    - Loss to exchequer
- >FRUITS knows Farmers' location, crops grown/live stock owned.

## Use of FRUITS in Advisory Services (Contd...)

SMS sent to targeted farmers based on location, crop grown, and stage of crop, Live stock owned

Concerned departments and crop specific boards are given login and facility to create, approve and send SMS

SMS also contains link to FRUITS web page - more details if farmer is having smart phone.

## Use of FRUITS in Crop advisory

Creation and approval of advisory master in FRUITS

Generation of list of farmers growing the crop in a area

Sending of targeted SMS to specific farmers

> Advisory SMS with web link

Crop Advisory Details

Crop Name	Туре	Category	Growth Stage	Advisory In Kannada	Advisory In English	Photo
ಮಾವು	ದೀರ್ಪಕಾಲಿಕ ಬೆಳ	Bearing	ಹೂಬಿರುವ ಹಂತ	ಶ್ರಸಕ್ತ ಮಾವು ಹೂ ಬಿಡುವ ಸಮಯದಲ್ಲಿ ಅಕಾಲಿಕವಾಗಿ ಮಳೆ ಬಿದ್ದಿರುವ ಕಾರಣ ಸಂಭವನೀಯ ಹೂತೆನೆ ಕೆಪ್ಪಾಗುವ ರೋಗ ಹಾಗೂ ಬೂದಿರೋಗಗಳನ್ನು ತಡೆಗಟ್ಟಲು ಹೆಕ್ನಾಕೋನ್ಜೋಲ್ 2 ಮಿ.ಲಿ ಅಥವಾ ಥಯೋಫಿನೆಟ್ ಮಿಥ್ಮೆಲ್ 1ಗ್ರಾಂ ಅಥವಾ ಕಾರ್ಬಂಡಾಜಿಮ್ 1.5 ಗ್ರಾಂ ಅಥವಾ ಟ್ರೈಸೈಕ್ಲೋಜೋಲ್ 0.25 ಗ್ರಾಂ, ಪ್ರತಿ ಲೀಟರ್ ನೀರಿನಲ್ಲಿ ಬೆರೆಸಿ ಸಿಂಪೆಡಿಸುವುದು.	test mango	

Click on link

Advisories: test mango Click here to view Details https:// fruits.karnataka.gov.in/ CropAdvisory.aspx?RefID=1

#### Crop Advisory Page

... and Unified beneficiary InformaTion System. FRUITS. Kannada || English.

fruits.kamataka.gov.in

## Activities in Pipeline

Fertilizer distribution

Soil Health and fertilizer Advisory

Supplier-Consumer Linkage

Consent Framework

## Connecting farmers – Implementation of consent framework

- Data Empowerment & Protection Architecture(**DEPA**)
- With input suppliers
  - Fertiliser, pesticide and fin-tech
- Bulk purchaser
  - Big basket, Reliance, More etc.
- ➤ Using e Sahamathi consent frame work to put farmer at the centre with control on his data Based on DEPA principles
- > Farmers can share data with
  - A particular ecosystem player

## FRUITS - Use cases

- > 1.5 lakh farmers paid Rs.140 crore for dried/ unproductive coconut palms Horticulture department.
- > PM-KISAN scheme implemented through FRUITS instance
  - 53 lakh+ farmer details uploaded to GoI.
  - 40 lakh+ farmers paid under state scheme (Rs 2000.00 as Ist instalment).
- > FID used for procurement of commodities under MSP operation.
  - Tur, Paddy, Ragi, Jowar, Bengal gram, Ground nut, Green gram, Black gram.

## FRUITS – Dashboard

Registration Total 7626500

No. of Online Users(Farmer) 173838

Registration by Department 7559940

#### Beneficiary Payment till Today

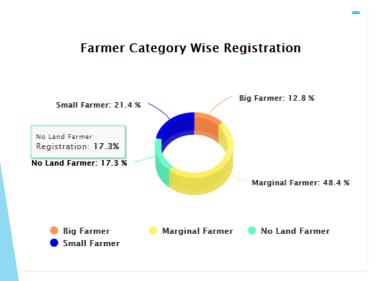
Beneficieries With One Benefit: 475499

Beneficieries With 2-3 Benefits: 4373599

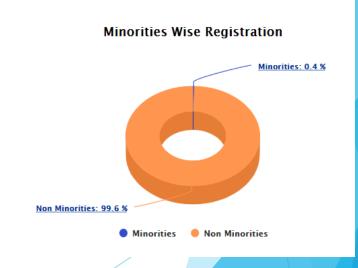
Beneficieries With 4-5 Benefits: 217233

Beneficieries With More Than 5 Benefits:

6440

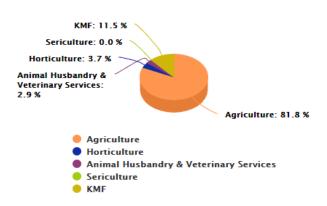






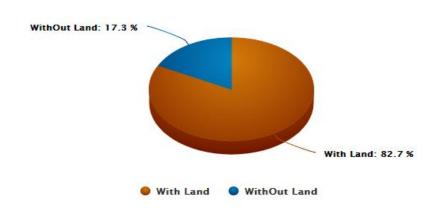
## FRUITS - Dashboard

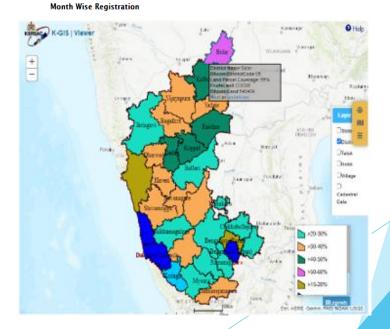






#### Land Status Wise Registration



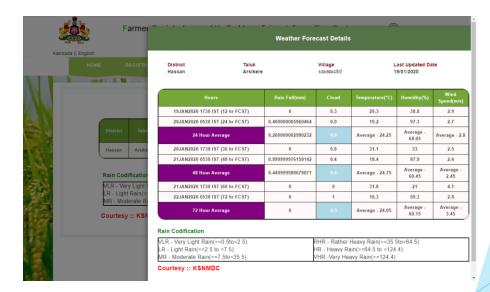


## Facility to Farmers

#### Weather Data



#### Weather Forecast



## Facility to Farmer (Contd...)

# NPCI - Bank Account Aadhaar seeding status



#### Crop Survey Data

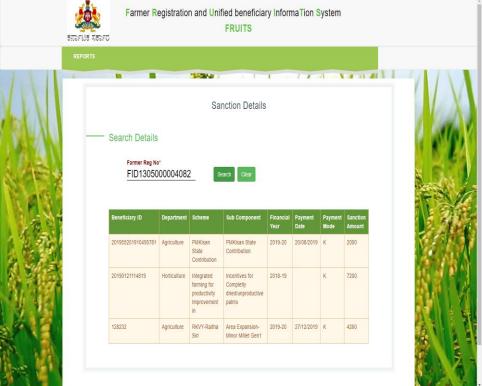


## Facility to Farmer (Contd...)

## Benefits availed

### Check Status





## Facility to Farmer (Contd...)

#### Soil Health Information





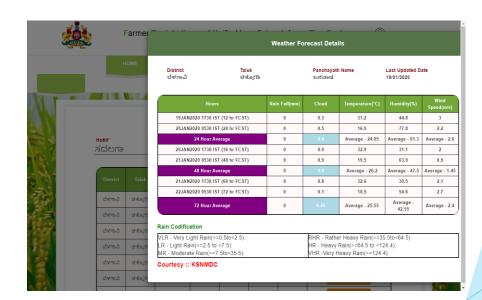


## Facility to Government Functionaries

## Jurisdiction wise Weather Data

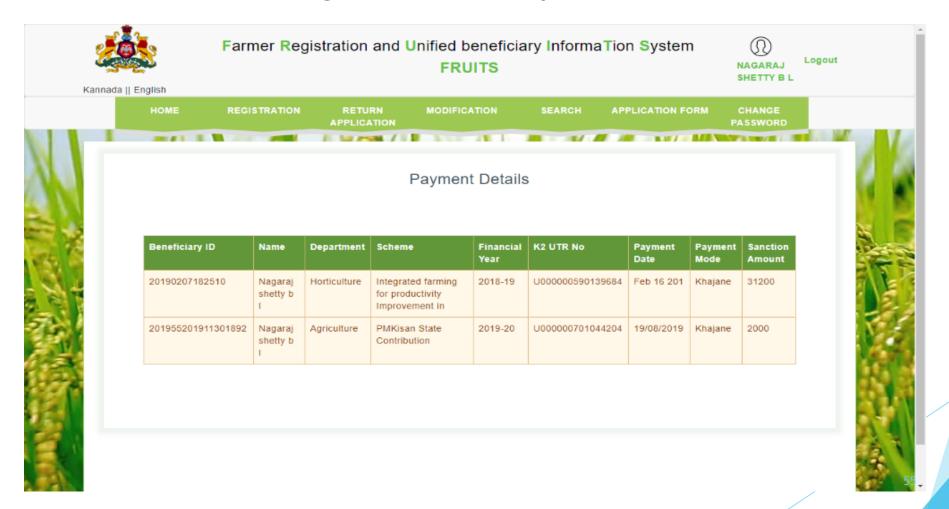


# Jurisdiction wise Weather Forecast

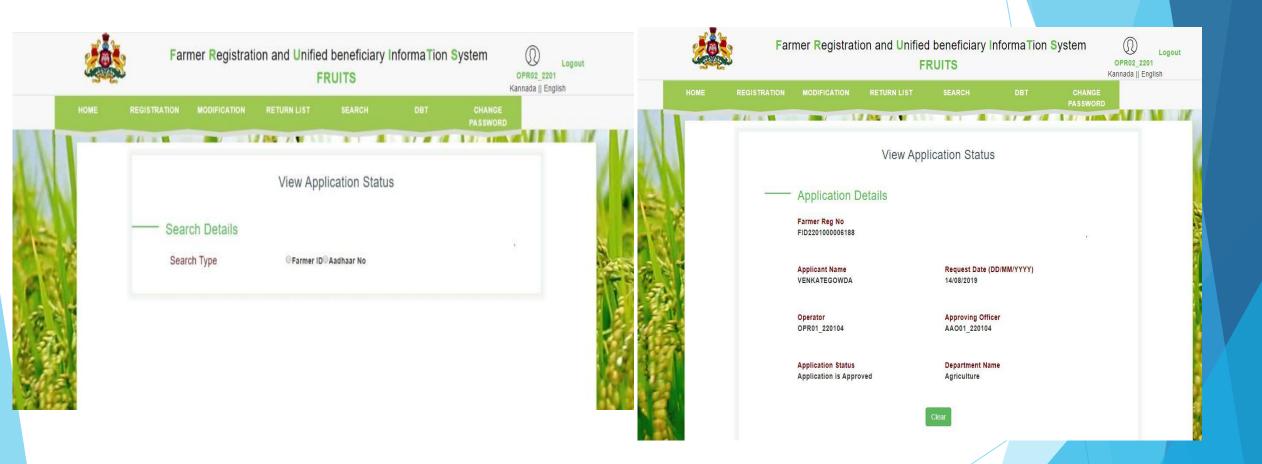


## Facility to Government Functionaries (Contd...)

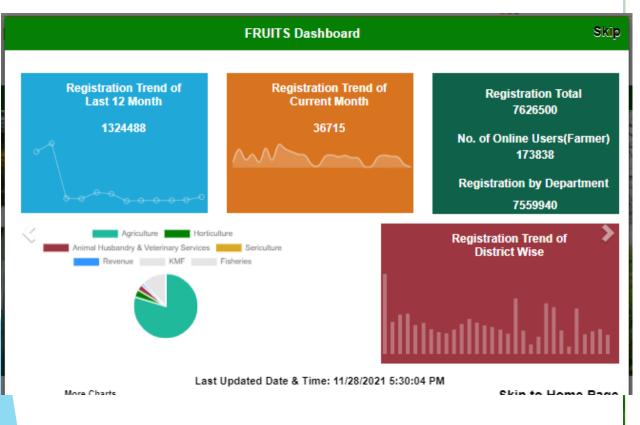
Farmer wise benefits given across Department and across schemes

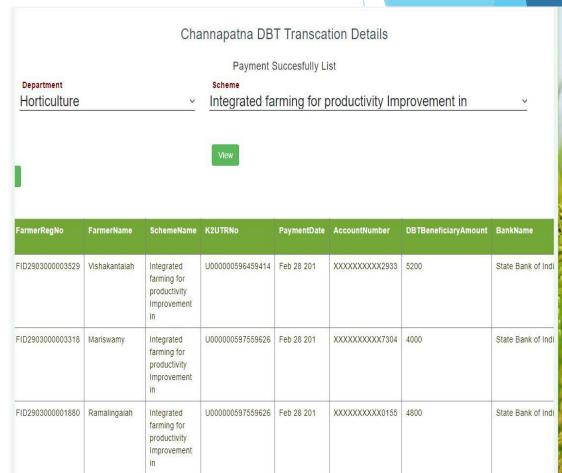


## View Status of application (of benefits)



## MIS Reports - of Registration and benefits extended





# MIS Reports – Benefits extended (Drill down up to individual beneficiary)

